

## **Data Privacy Policy**

The protection of personal data of our customers and prospective customers are very important to us and we adhere to the requirements of data protection laws. The protection of privacy when using our websites is important to us. Therefore please be informed below about the handling of your personal data within our company:

### **1. Collection, processing and use of personal data**

You can visit our website without providing personal information about you. Personal data are defined as details of personal or material circumstances of an identified or identifiable natural person.

Personal data in the above sense are collected by us if you provide it voluntarily and are necessary to fulfil a contract, when opening an account or in order to establish a contact.

This data is used with your explicit consent for contract fulfilment and handling of your inquiries. After completion of the contract and full payment your data is stored with regard to tax and legal retention periods, but cleared after these periods.

In addition, we collect personal data if you sign up to our e-mail newsletter. This data is used by us for our own promotional purposes in the form of our e-mail newsletters. Consent is done by selecting newsletter checkbox. You can unsubscribe at any time via the link provided in the newsletter or with the appropriate message to us. After logoff your e-mail address will be deleted.

### **2. Disclosure of personal data**

We disclose the personal data to the transport company to the extent necessary to deliver the goods as information necessary for the fulfilment of the contract.

We disclose your payment data as part of the settlement of payments to the authorized credit institution.

We reserve the right to make a credit check on entrepreneurial buyers without their express consent and information in order to protect our legitimate interests and without affecting the legitimate interests of our buyer.

### **3. Cookies**

This website uses "cookies", which serve to make our internet presence overall user friendly, effective and safer for example when it comes to speed up the navigation on our website and measure the frequency of page views and overall navigation. Cookies are small text files that are stored on your computer system, so that you can use all the features of our online shop optimally. We explicitly point out that some of these cookies are transferred from our server to your complete system - "session cookies". These cookies are automatically deleted at the end of the browser session from your hard drive.

Other cookies remain on your computer system and allow us to recognize your system on your next visit - "persistent cookies".

You can refuse cookies at any time by disabling the storing of cookies. The help function in the menu bar of most browsers will support you. Please note that login or ordering options don't function or have limited availability in the event of blocking or deletion of cookies. For the use of all online stores possibilities (re)enable your cookies using the menu bar of the web browser.

### **4. Use of Google Analytics and Google AdWords**

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses cookies which analyse your use of the website. The information generated by the cookie about your use of this website are usually transferred to a Google server in the USA and stored there.

In case of activation of the IP anonymization on this website, your IP address will be truncated within Member States of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. On behalf of the operator of this website Google will use this information to evaluate your use of the website, compiling reports on website activity and providing other with website and internet related services to the website operator. Your IP address will not be merged with other data from Google. You may refuse the use of cookies by adjusting your browser software; however, we point out that in this case you cannot use all features of this website to their full extent. You can prevent collection of the data generated by the cookie about your use of the website (incl. Your IP address) and the processing of these data by Google, by downloading and installing available browser plug-in at the following link: <https://tools.google.com/dlpage/gaoptout>. On this website Google Analytics code to was extended to "gat.\_anonymizeIp ();". Thereby we ensure an anonymous collection of IP addresses (so called IP masking).

We use Google AdWords Remarketing to advertise across the Internet. AdWords Remarketing will display to you relevant ads tailored based on what parts of the Zepter's websites you have viewed by placing a cookie on your machine. This cookie does not in any way identify you nor give access to your computer. Google AdWords Remarketing allows us to tailor our marketing to suit your needs better and only display ads that are relevant to you. If you do not wish to participate in our Google AdWords Remarketing, you can opt out by visiting [Google's Ads Preferences Manager](#).

## **5. Use of Facebook, Google +1 plug-ins, Twitter, other social media channels**

We have integrated in our Internet presence so-called plug-ins of the social network facebook.com (hereinafter "Facebook"), Google, Twitter etc.

When visiting a web page of our internet presence, which is provided with such a plug-in, the browser you are using loads the visual representation of the plug-in from the Facebook, Google +1 etc. servers. Hereby the servers are informed that you just visited a web page of our website. If you are logged in to Facebook, Google +1 etc. the platform will recognize thru its plug-in which particular web page of our website you are visiting and will connect it to your personal account on Facebook, Google +1 etc. . If you click the "Like", "+1" button or a similar button in other social media platforms or submit a comment the plug-in will be sent this data to your personal account on Facebook, Google +1 etc and store it there. In addition, the information that you have visited our website, is transmitted to the social media platform, regardless of whether you press one of the plug-ins or not. Your "+1" recommendations along with your name and profile photo on Google Plus can appear in search results or in your Google profile (as "+1" tab in your Google profile), or on other websites and ads on the Internet. In order to prevent the transmission and storage of data about you and your surfing behaviour by Facebook, please log off from social media platforms before you visit our website. At the corresponding Internet addresses, see the privacy policy of Facebook, Google +1, Twitter etc. with more detailed information on the collection and use of data by their platforms.

A Facebook tracking pixel is used on our sites. This means that third parties may use cookies, web beacons, and similar technologies to collect or receive information from our website and elsewhere on the Internet and use that information to provide measurement services and target adverts. If you wish to opt out of the use of these cookies please visit [the Digital Advertising Alliance's consumer choice page](#).

## **6. Information rights**

According to the data protection legislation you have a right to free information about the data stored about you and, the right to correct, block or delete this data.

The consent to the processing of personal data can be revoked at any time with effect for the future. Processing data means the storage, modification, transfer, blocking and deletion of personal data.

The withdrawal of consent to the processing of your personal data can be sent:  
by e-mail to: [info@zepter.com](mailto:info@zepter.com)

## **7. Contact**

For any questions regarding the collection, processing or use of personal information or other data, we are at your disposal through the above mentioned contact channels.

## **8. Change of the data privacy policy**

We reserve the right cancel or change the present privacy policy at any time. The applicable data privacy policy will be published on the website. The continued use of this site will constitute the acceptance of such change.